

2016 Hancock Regional Hospital Community Outreach Activity Summary

Identified areas of community need	Specific outreach activities performed	Summary of effectiveness	Evidence Based Guidelines
Increasing volumes of skin cancers	Skin Cancer Screening - April 23rd Heartbeats	50 Screened 16 Referred to a Dermatologist 5 of 16 for a biopsy	American Academy of Dermatology
Indiana State Goal of 80% of individuals that should have colonoscopy doing so by 2018.	McCordsville Heartbeats Health Festival – October 1 st Attendees received screening criteria and information	Information shared with 23 individuals that met the criteria for screening. Seventeen of the 23 had colonoscopies and the other 6 believed the information that was shared would influence them to schedule one.	NCCN

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Screening Information. (health disparities; uninsured, underserved and unserved)	Hancock Regional Hospital Heartbeats Health Festival – April 23rd	Shared information and discussed screenings with approximately 622 individuals.	American Cancer Society Screening Guidelines
Need for additional nutritional support for cancer center patients.	Registered dietician available to speak with all cancer patients at no cost.	Patients received information and had the opportunity to express concerns to a registered dietician.	ACS Guidelines on Nutrition and Physical Activity for Cancer Prevention and Cancer Survivors

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Partnering with community outreach organizations on strategies to accomplish community outreach activities	Development and implementation of Collaborative Action Plan with American Cancer Society “ACS”.	<ul style="list-style-type: none"> •Increase in referrals to ACS •Look Good Feel Better Program Implemented Quarterly •Participation is Relay for Life 	American Cancer Society Guideline for the Early Detection of Cancer
Obesity in adults and children	Wellness Center- Nutrition Programs “It’s Too Expensive To Eat Healthy”, “What’s All the Hype About Gluten”, “Quick Easy Lunch Ideas”	Nineteen community members attended and with useful information regarding nutrition.	Health.gov USDA.gov Choosemyplate.gov

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Community need identified for breast health education and funding for mammograms, pap and diagnostic testing for uninsured.	The Andis Women's Clinic – Women Helping Women Celebration Dinner to raise funds.	2016 <ul style="list-style-type: none"> •346 patients were served •259 mammograms (diagnostic and screening) •90 ultrasounds 	American Cancer Society Guideline for the Early Detection of Cancer
Smoking	Smoking Cessation Commit to Quit Class (4 week program) and Indiana Tobacco Quitline	Approximately 50% quit rate	American Cancer Society's Freshstart Program